

CTD | SOCCER ACADEMY

HIGH-PERFORMANCE EDUCATION CENTER

Presented by

Curtis Thorn

CTD Soccer Academy

August 2026



CTD | SOCCER ACADEMY

Who We Are

AND WHAT WE DO...

CTD is a private soccer coaching company based in Charleston, SC, dedicated to developing young athletes into skilled, confident, and competitive soccer players. Our current programs include 1:1 coaching, group sessions, Nike-sponsored summer camps, clinics with professional players, and an elite membership program designed to nurture top talent. We aim to expand our reach by establishing a dedicated student-athlete education center that specializes in soccer.

Our mission is to cultivate a club-neutral, high-performance environment for student-athletes ages 9 to 14, where academic excellence and elite soccer training go hand in hand. We are dedicated to developing well-rounded student-athletes by nurturing both talent and character. Through a holistic approach, we prepare aspiring players to transition to high school, collegiate, and professional levels successfully, equipping them with the skills, discipline, and mindset needed to thrive in sport and in life.



**INDIVIDUAL
& GROUP
SESSIONS**

**NIKE
SUMMER
CAMPS**



**STUDENT
ATHLETE
ACADEMY**



Opportunity



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Charleston's soccer community is growing rapidly, yet it lacks a centralized, high-performance development hub. With more than 20,000 youth soccer players in the greater Charleston area and rising demand for specialized, elite-level training, CTD Academy is positioned to fill a clear market gap. Nationally, youth soccer participation continues to increase as families seek higher-quality coaching and defined development pathways. At the same time, alternative education is accelerating—according to the Johns Hopkins Institute for Education Policy, South Carolina recorded the nation's highest homeschooling growth rate at 21.5% in the 2024-2025 academic year. Together, these trends create a timely and compelling opportunity for CTD Academy.

Benefits For Parents

- Academic Accountability
- A Safe Physical Structure
- Monthly Evaluations
- Certified Staff Onsite
- Private Curriculum
- Clear Communication
- Tracked Progress
- Professional Environment



Benefits For Players

- Academic + Athletic Growth
- Individual Pacing
- Character, Leadership & Confidence Building
- Similar-Minded Environment
- NCAA-approved Curriculum
- Daily Direct Coaching
- High-Performing Life
- Pathway Assistance

The Academy



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ACADEMICS

- NCAA-approved
- Accredited Private School
- 300+ Course Catalog
- Teachers/Academic Coaches
- Personalized Learning Plans
- Student Assessments



SOCCER

- European-Inspired Training
- Strength & Conditioning
- Recovery Sessions
- Sport Psychology
- Performance Evaluation
- Video Analysis



THE PERSON

- Similar-Minded Environment
- Confidence Building
- Undivided Attention
- Community-Serving Projects
- Goal Setting
- 1:1 Support

“SHAPING STUDENTS BUILDING ATHLETES”



Time

Focus

08:00

Arrival

08:15

Academic Block

10:15

Rest/Break/Snack

10:30

Academic Block

12:30

Lunch

1:15

Arrive at
Soccer5/Ethos/Multi-Sport

3:10

Leave Facility

3:30

Departure (Education
Center)

Academics

Powered by Holston Academy



The Academy Difference

At Holston Academy, we believe student-athletes deserve a flexible, personalized education designed around their future. Holston Academy is a nonprofit, grades 4-12 Stanza Education Corporation School, accredited by WASC and Cognia. As part of a network of personalized, small learning communities, our mission is to provide an educational experience that equips our student-athletes with the knowledge, skills, and abilities necessary to excel in an ever-changing world.

For Middle School students our mastery-based learning model ensures students advance only when they've demonstrated a solid understanding of the material, reinforcing deep learning and long-term success. Paired with flexible scheduling, student-athletes can learn when and where they're most productive, balancing academics with their soccer training and commitments.

- Access to a course catalog with 300+ courses, many of which are NCAA-approved and UC a-g approved
- NWEA and MindPrint assessments to determine a student's educational needs, and a personalized learning plan built for each student based on their assessment results
- Dedicated support from teachers who are subject matter experts
- Academic Coaches who develop a mentor-mentee relationship with students and keep them on track to achieving their academic goals
- Parent and student access to our learning management system, where students can view course assignments, check their to-do list, view grades, review feedback and communicate with their teachers



Dedicated Academic Coach Mentorship



1:1 Teacher Support



Personalized Learning Plan



Extensive Course Catalog



Accreditation and NCAA-Approved Courses



Easy-to-use Learning Management System



World Class Educators



Active Parent Engagement



Official Grading & Transcripts



Decades of Experience in online K-12 Learning

Soccer

By Former Professional Curtis Thom



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The Academy Difference

At the CTD Academy, player development is guided by a European-inspired training model that prioritizes technical excellence, tactical intelligence, and long-term growth. Our training sessions mirror the structure and intensity of elite academies abroad, emphasizing true skill development and holistic progression rather than short-term results. As part of their development pathway, our players will have the opportunity to prepare for an exciting UK tour, competing against some of England's top youth academies. In addition, an MLS scout will visit our campus every other month to evaluate players and identify emerging talent.

Every player will be immersed in a truly elite training environment led by licensed, experienced professionals who understand player development at the highest level.



Train with Ex-Professional



Professional Level Insights



High-Performance Training



Position-Specific Training



MLS Scout On-Site



EXPERT EVALUATION



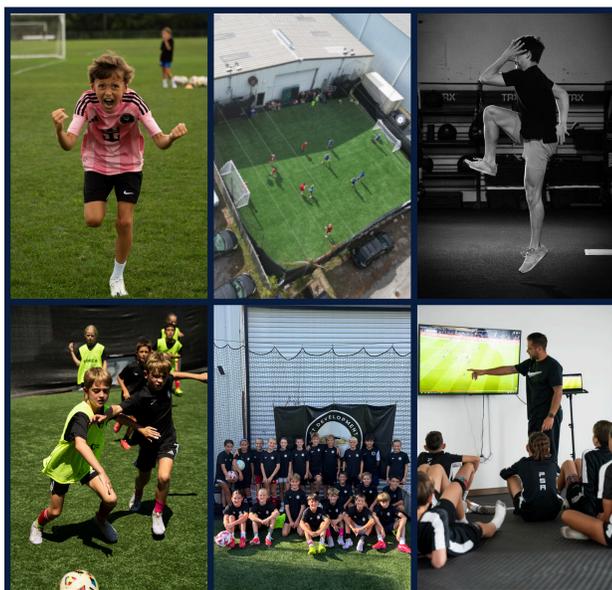
CHALLENGING ENVIRONMENT



PLAYER DEVELOPMENT



EUROPEAN-BASED MODEL



Strength & Conditioning



Performance Feedback



Video Analysis



Nutritious Lunches Option



Data-driven insights

The Person



CTD | SOCCER ACADEMY



Sports Psychology



Community Integration



1-1 Mentorship



Quality Feedback



Mental Performance



Goal setting, visualization, resilience



Mindfulness & focus training



Time Management & Self-Discipline



Sleep and recovery strategies



Similar-Minded Environment

The Academy Difference



CTD Academy provides students with a structured, supportive environment where they can learn, grow, and focus on what they want to pursue. The education hub primarily promotes a smaller group and invests deeply in each individual. Students receive personalized academic assistance, progress monitoring, and direct help with their online courses while also learning the strategies, responsibility, and confidence they need to thrive.

How Students Grow as People

Through daily routines, consistent expectations, and hands-on support, students learn responsibility, time management, leadership, and how to handle challenges. They practice discipline on the field and focus in the classroom, building confidence from real progress—not shortcuts. By working in a small, positive environment, they develop maturity, respect for others, and habits that prepare them for high school, college, and life beyond.

Pathway for Players

CTD has built trusted partnerships with coaches, teams, and professional agents—creating real pathways for our players. Our network gives student-athletes direct access to guidance, exposure, and opportunities at the next level. We are a passionate team committed to supporting each player through the next steps in their soccer journey and connecting them with the right coaches to help them reach their full potential at the next level.

While CTD is fully committed to creating pathways for athletes at every stage, our first planned expansion will be to include high school-aged students after year one.

The Team



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At CTD Academy, every student is supported by a team of certified professionals who specialize in their respective fields. Our academic program is delivered through a top-tier curriculum and is reinforced by on-site educators who provide individualized and instructional support to ensure each student thrives in the classroom.

At this time, we have chosen to keep additional staff appointments confidential. By August, the academy will have key roles in place, including on-site educational support staff, an administrative coordinator, and an assistant soccer coach.



Curtis Thorn

FOUNDER & ACADEMY DIRECTOR

- 6 Year Professional Player
- Worked with over 150+ players
- Certified Soccer Coach
- National Champion
- NCAA College Player
- Masters in Business Admin



Ed Zeto

DIRECTOR OF ADMISSIONS

- 6K-12 Online Education Expert
- Worked with > 200 Academies
- Support Structure Expert
- Academic Point of Contact for Families



Corey Halford

LEAD PERFORMANCE COACH

- Current Director at Ethos
- Certified Strength & Conditioning Coach



Peter Marcuz

DIRECTOR OF OPERATIONS AND PERFORMANCE

- NASM Certified Strength and Conditioning Coach
- NASM Certified Corrective Exercise Science/Nutrition

Scheduled Roadmap



Phase 01

- 🚩 **June 29th 2026**
 - Nike Summer Camp

Phase 02

- 🚩 **August 10th 2026**
 - Start of CTD Academy

Phase 03

- 🚩 **December 2026**
 - Enroll more athletes/staff

Phase 04

- 🚩 **April 4th 2027**
 - International Tour of UK

Phase 05

- 🚩 **July 1st 2027**
 - Expand Partnerships

Phase 06

- 🚩 **August 10th 2027**
 - Add High School Ages

The Details



The Education Center will be located at 3265 N Carolina Avenue, North Charleston, SC 29405



The Soccer Facility is called Soccer5 and it will be located at 3297 Pacific St, North Charleston, SC 29418

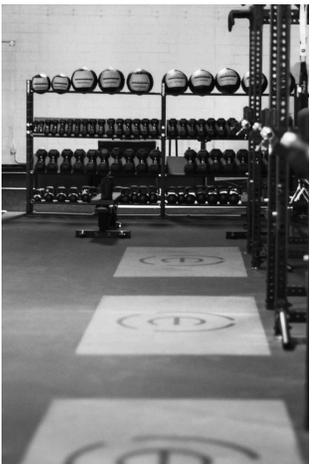


The Performance Gym will be located at Ethos at 658 King St, Charleston, SC 29403



The annual tuition includes private academics, elite soccer training, a full training kit, a partner-provided arrival goody bag, transportation to and from the education center, and complete access to our Hub—delivering a truly comprehensive academic and athletic development experience.

Families who enroll early will receive a Grandfather Rate, locking in their tuition rate for two full academic years. We also offer sibling and friend enrollment discounts, which can be discussed and tailored on a case-by-case basis to support our families best.



Partnerships



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CTD Academy has built strategic partnerships with some of the most trusted soccer and performance providers in the country to ensure our student-athletes receive the highest level of support. Each partnership is carefully selected to elevate the experience of every student. These collaborations allow us not only to offer world-class soccer development and individualized academic support, but to surround our players with the same professional standards seen in top athletic organizations—giving them every advantage to reach their full potential on and off the field.

Nike



Training kit, equipment, & summer camp provider.

Hyperice



Leading provider for the recovery, mobility, and improved performance of muscles and joints.

Stat Sports



Provides FIFA-approved GPS tracking for athletic performance analysis.

Ethos Sports Performance



A sports performance facility designed to serve athletes and teams at the youth, collegiate, and professional levels.

JustFit Kitchen



Locally made, ready-to-eat healthy meals that are prepared fresh weekly. An optional service for our athletes to use for their school lunches.

TruePath Talent



Their mission is to connect potential recruits with college coaches and programs.

Vertex Soccer



Our UK Soccer Tour provider. Scheduling fixtures with the best academies around England once a year.

STR-KRZ



Our Grip sock provider. Two pairs of socks will be a part of the CTD uniform.

Sonder Studios



Premium eyewear designed to protect your eyes and enhance your well-being in today's digital world

The Ambassadors



CTD | SOCCER ACADEMY



Sergi Nus

UCLA MENS SOCCER

Assistant Coach



Tam McGowan

SC SURF

Director



Robbie Crawford

CHARLESTON BATTERY

Assistant Coach



Tom Morris

CHARLOTTE FC

Head of Youth Scouting



Craig McCall

GRAND CANYON UNIVERSITY

Assistant Coach



Joe Terry

COLLEGE OF CHARLESTON

Assistant Coach



Dan Kuzemka

CHARLESTON BATTERY

Professional Player



Jorge Gonzalez

COLUMBUS CREW

MLS Next Coach

What Players Say



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CTD has a proven track record of developing top-level talent, and parents choose us because the results speak for themselves. From professional players to collegiate standouts and ECNL national champions, CTD has helped athletes at every level reach their goals. Our training environment brings out the best in each player, creating success stories that reflect the quality and care behind our program.

Tom Morris
Charlotte FC Scout

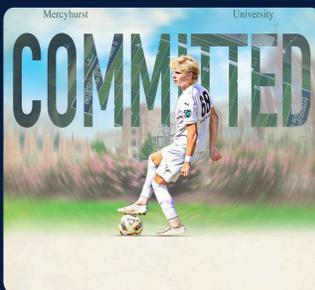
I have been lucky enough to see Curtis rise through the college game and excel in pro soccer. I'm unsurprised that he takes the same professionalism, attention to detail, and care for other humans into his development practices. I'm always happy to recommend him to players looking to take their game to the next level.

Aaron Molloy
Charleston Battery

Coach Curtis's attention to detail and work ethic are unmatched. His experience as a soccer player translates well into coaching and makes each session specific to your position. His dedication to developing players of all ages puts them in a perfect position to move forward in their journeys.

Leo D'Ambrosio
Duke Men's Soccer

Working with Coach Curtis has been both enjoyable and highly professional. Every session with him has helped me improve specific aspects of my game and contributed to my overall growth as a soccer player. I wouldn't be where I am without his guidance.



Parents Testimonials



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August had the best time at soccer camp. We are so grateful for the care and support you show him.

Thank you so much for the lessons this week. He had the best time.

My son really enjoyed meeting new players around the area. He said he's played against them before.

She loved it. She said it was the best camp that she has done this summer by far. I will be signing her up for lessons asap.

Thank you so much for running a great camp. It doesn't go unnoticed.

The videos you post online are great, they allow me as a parent to see what they get up to.

He loved it. He already wants to sign up for the next one.

He had a blast all week.

Ellis had the best time and said "no cap, the best soccer camp that ive done"

They had a great time. Thank you for taking in both the boys. You have been so good to them.

It was such an excellent camp. I'm going to share your info with all my soccer friends.

This was the first camp he got up excited to go to every morning.



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Have Questions? Contact Us



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