

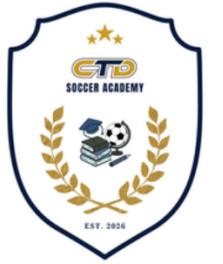


# CTD | SOCCER ACADEMY

ACADEMIC EXCELLENCE & ELITE-SOCCER TRAINING

Start





# WELCOME TO THE ACADEMY

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CTD Soccer Academy is a club-neutral, high-performance education center for motivated student-athletes aged 9-14 in Charleston, South Carolina. The Academy integrates accredited academics, elite soccer training, and personal development within one professional environment.

Learn More

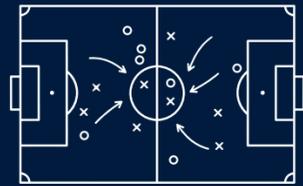


**Curtis Thorn**

*FOUNDER & ACADEMY DIRECTOR*



ACADEMICS



SOCCER



THE PERSON



# THE MODEL

## Three Integrated Pillars

- **Academics** - Accredited, NCAA-approved education
- **Soccer** - European-inspired training model
- **The Person** - Character, confidence, and leadership development

# CTD | SOCCER ACADEMY

ACADEMIC EXCELLENCE & ELITE-SOCCER TRAINING

## SOCCER-SPECIFIC ACADEMY

Small-group sessions led by former professional players, emphasizing drills and learnings from our European pathway model to refine technical mastery, sharpen tactical intelligence, and maximize on-field performance.

## ACADEMIC EXCELLENCE

Structured online academic programming delivered through an accredited, NCAA-approved private school—designed to challenge, support, and prepare student-athletes for long-term success.

## HIGH-PERFORMANCE ENVIRONMENT

A high-performance environment designed to cultivate driven competitors. Enrollment is intentionally selective, ensuring each student-athlete embodies the character, work ethic, and commitment required to thrive at the highest level.

## CLUB NEUTRAL

A club-neutral performance model designed to complement each student-athlete's respective club environment. Our training is strategically periodized to promote proper recovery, intelligent workload management, and optimal nutrition, ensuring players train at the right intensity at the right time.

## SCHEDULE FLEXIBILITY

A flexible, athlete-centered schedule designed to support the realities of competitive youth soccer. We intentionally adapt training around tournaments and travel demands, while providing student-athletes the comfort of completing their structured online academics from home or on the road—ensuring consistency, accountability, and performance without compromise.



# THE ONSITE STAFF

At CTD Academy, every student is supported by a team of certified professionals who specialize in their respective fields. Our academic program is delivered through a top-tier curriculum and is reinforced by on-site educators who provide individualized and instructional support to ensure each student thrives in the classroom.



**Curtis Thorn**  
Head Soccer Coach

- 6 Year Professional Player
- Worked with over 150+ players
- Certified Soccer Coach
- National Champion
- NCAA College Player
- Masters in Business Admin



**Pablo Jara**  
GK Director

- 8 Year Professional Player
- Played over 100 games
- D2 Assistant Coach
- National Champion x2
- NCAA College Player
- Master's in Business



**Bre D'Alessandro**  
Onsite Educator

- Certified Teacher
- Experience in Teaching
- Master's in Education
- Volunteered for local programs



**Megan Cannon**  
Mental Wellness Educator

- Mental Wellness Educator
- 12 years as a school counselor
- Played Division 1 Soccer
- Owner of Carolina Counseling for Athletes
- Former high school and club soccer coach



**Corey Halford**  
Performance Coach

- Current Director at Ethos Sports Performance
- Certified Strength & Conditioning Coach
- Teaches professional players regularly

# ELITE SOCCER

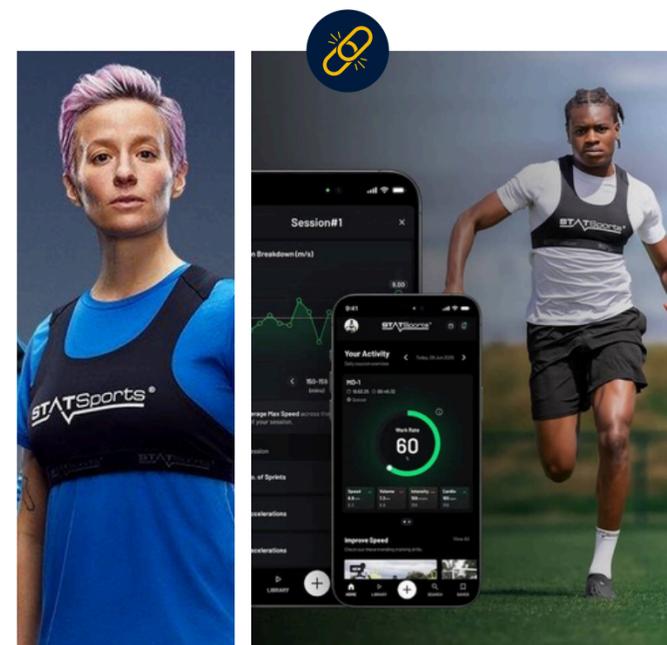
COACHING BY EX-PRO'S



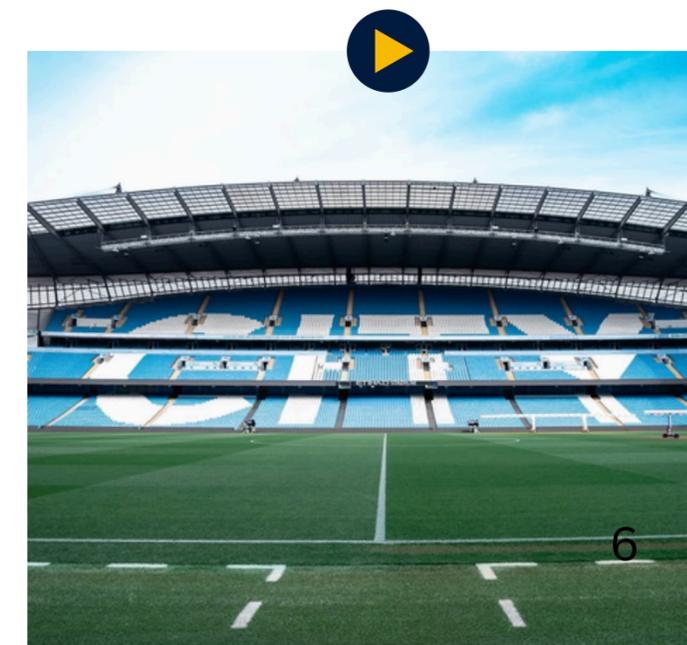
ELITE FACILITIES



ATHLETE-MONITORING



OPPORTUNITIES





# ACADEMICS

POWERED BY HOLSTON ACADEMY

- We cultivate future-ready students within small learning communities, where each student is known, valued, and supported.
- Our mission is to provide a transformative educational experience that equips our students with the knowledge, skills, and abilities necessary to excel in an ever-changing world.



-  Accredited Private School
-  1:1 Teacher Support
-  Personalized Learning Plans
-  300+ Course Catalog
-  NCAA-Approved Curriculum
-  World Class Educators
-  1:1 Teacher Support
-  Active Parent Engagement
-  Official Grading & Transcripts
-  Easy-to-use Learning Management System



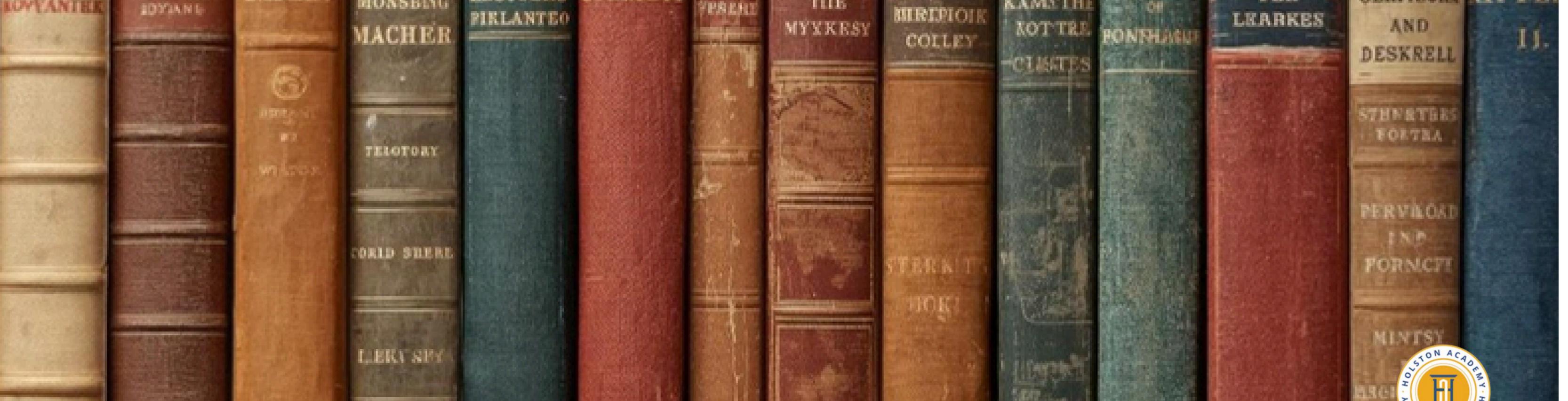
**Ed Zeto**

*DIRECTOR OF ADMISSIONS*



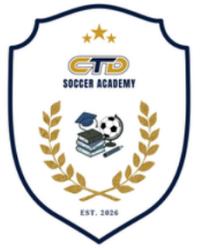
- **Private online school for grades 4-12**
- **Accredited by Cognia and WASC**
- **325+ course catalog/40 Middle School Electives**
- **UC a-g and NCAA approval**
- **Asynchronous/fully-flexible program**
- **Student-centered model of education**
- **Unrivaled Teacher and Academic Coach support**
- **Over 75 years of combined experience in K-12 online education**

**COURSE SPOTLIGHT**



# ACADEMIC SUPPORT

- Holston Academy will develop a Personalized Learning Plan for every student-athlete
- Build a mentor-mentee relationship with the student
- The academic coach assigned to each student will design the student's course schedule and an academic plan
- Meets with the student at anytime they need help or have questions
- On-site certified teacher every day to supervise and provide help
- Hands-on projects to complement the e-learning



# THE PERSON

- By working with a smaller group of students, our education center is able to invest deeply in each child's academic, athletic, and personal growth.
- With daily structure, consistent expectations, and hands-on support, students learn responsibility, time management, leadership, and how to confidently handle challenges.
- Megan Cannon will be the official mental wellness educator for The Academy. She is a licensed mental health therapist and performance specialist dedicated to supporting student-athletes both on and off the field. A former Division I soccer player, Megan brings a deep understanding of the mental demands of high-performance sport and the unique pressures young athletes face.



**Megan Cannon**

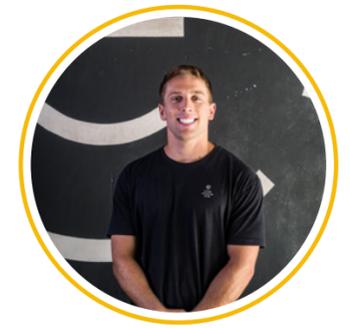
MENTAL WELLNESS  
EDUCATOR

# ETHOS SPORTS PERFORMANCE

- Science-Based Training Methods
- Long-Term Athlete Development
- Age-Appropriate Movements

Experienced in working with athletes of all levels, from youth to professional. Working through both in-season and off-season programs at the individual and team setting.

- **ACSM Personal Training**
- **ISSA Strength & Conditioning**
- **Parisi Speed Certification**
- **Pain Free Performance**



**Corey Halford**

*LEAD PERFORMANCE  
COACH*



## THE VISION

To develop confident, resilient athletes who move well, remain healthy, and are protected from burnout through long-term development.



## THE MISSION

Ensure every athlete trains safely and effectively through structured, science-based programs that support performance, movement, and long-term well-being.



# CTD AMBASSADORS

CTD Academy partners with a select group of trusted, highly respected soccer coaches from across the region. Each ambassador is carefully chosen to uphold the highest standards of professionalism, authenticity, and player development. Together, they help create an elite environment that supports our student-athletes in reaching their full potential—on and off the field.



**Tom Morris**  
*CHARLOTTE FC SCOUT*



**Joe Terry**  
*COFC ASSISTANT*



**Robbie Crawford**  
*CHARLESTON BATTERY ASSISTANT*



**Tam McGowan**  
*SC SURF DIRECTOR*

# PATH ROADMAP

01

**Nike Summer Camp**  
June 29<sup>th</sup> 2026

02

**CTD Soccer Academy**  
August 10<sup>th</sup> 2026

03

**Enroll More Staff + Players**  
December 15<sup>th</sup> 2026

04

**International Tour of the UK**  
April 4<sup>th</sup> 2027

05

**Add High School Pathway**  
May 15<sup>th</sup> 2027



# PARTNERSHIPS



## NIKE



Training kit, equipment, & summer camp provider



## STAT SPORTS



Provides FIFA-approved GPS tracking for athletic performance analysis.



## TruePath Talent



Their mission is to connect potential recruits with college coaches and programs.



## STR-KRS



Our Grip sock provider. Two pairs of customized socks will be a part of the CTD uniform.



## HYPERICE



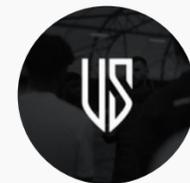
Leading provider for the recovery, mobility, and improved performance of muscles and joints.



## JustFit Kitchen



Freshly made, ready-to-eat meals crafted weekly using high-quality, healthy ingredients.



## Vertex Soccer



Delivers elite UK soccer tours, allowing academy teams to compete against top English teams.



## Sonder Studios

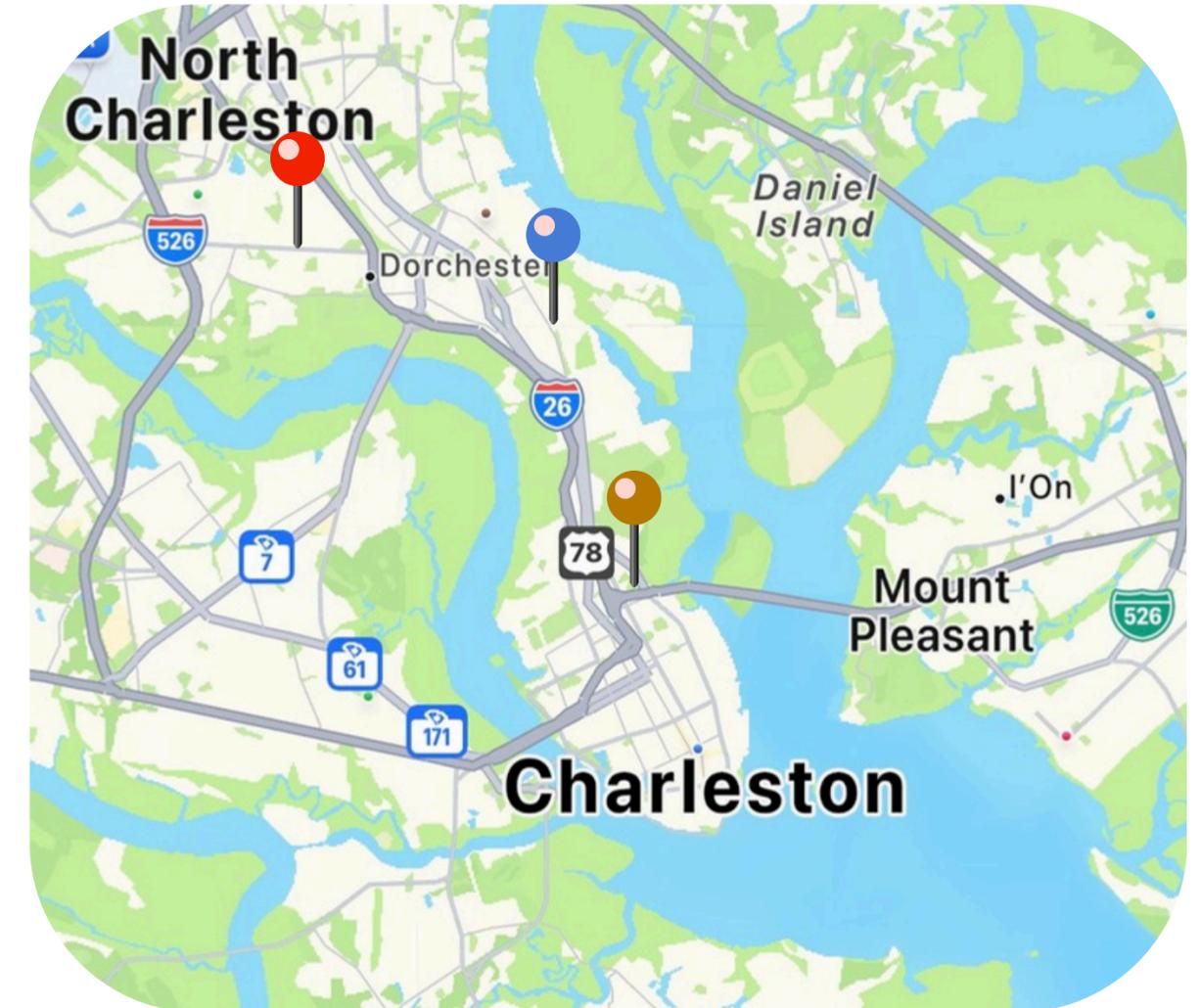


Premium eyewear designed to protect your eyes and enhance well-being in today's digital world.



# THE SMALL DETAILS

- 4 hours of dedicated time per day to complete academics
- Thorough monthly feedback
- Warm + Ambient Classroom
- Security System + Double-door lock system
- Frosted windows to avoid disturbances
- Flexibility to do school work anywhere
- Early arrival and late pick-up option
- Scholarship opportunity



Soccer 5 Facility

Education Center Facility

Ethos Performance Facility

# CTD SCHEDULE



## MONDAY - RECOVERY DAY

ARRIVE AT THE EDUCATION CENTER	7:45 AM
CTD BUS TO ETHOS SPORTS PERFORMANCE	7:55 AM
YOGA/STRETCHING/MOVEMENT	8:00 AM
CTD BUS TO EDUCATION CENTER	9:55 AM
BREAK + FOOD	10:00 AM
ACADEMIC BLOCK 1	10:15 AM
LUNCH	12:00 PM
ACADEMIC BLOCK 2	12:45 PM
DEPARTURE	2:45 PM

## TUE, WED, THU - SOCCER DAY(S)

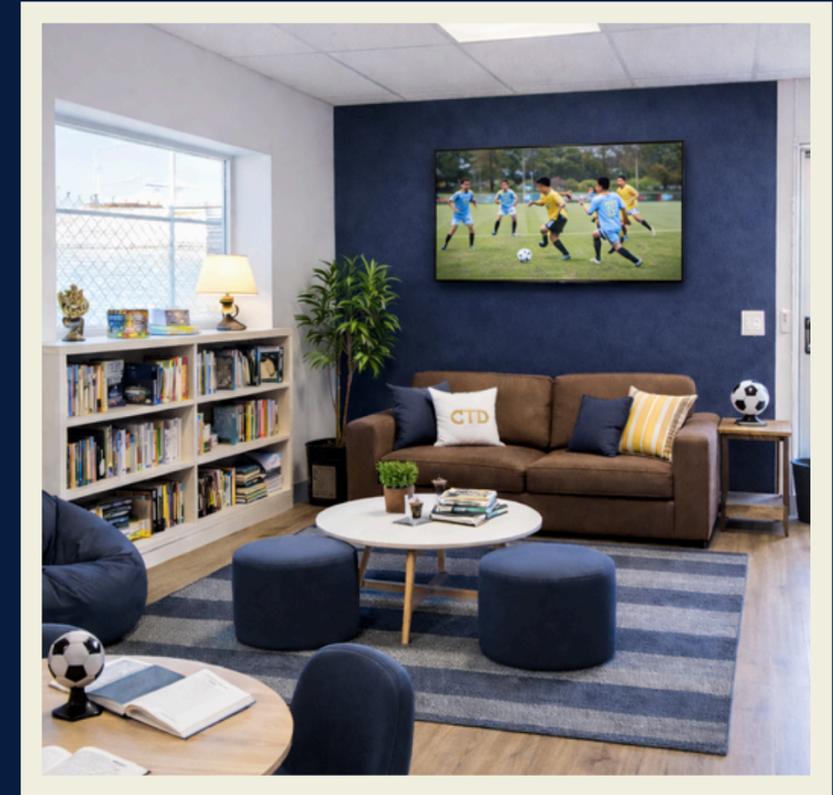
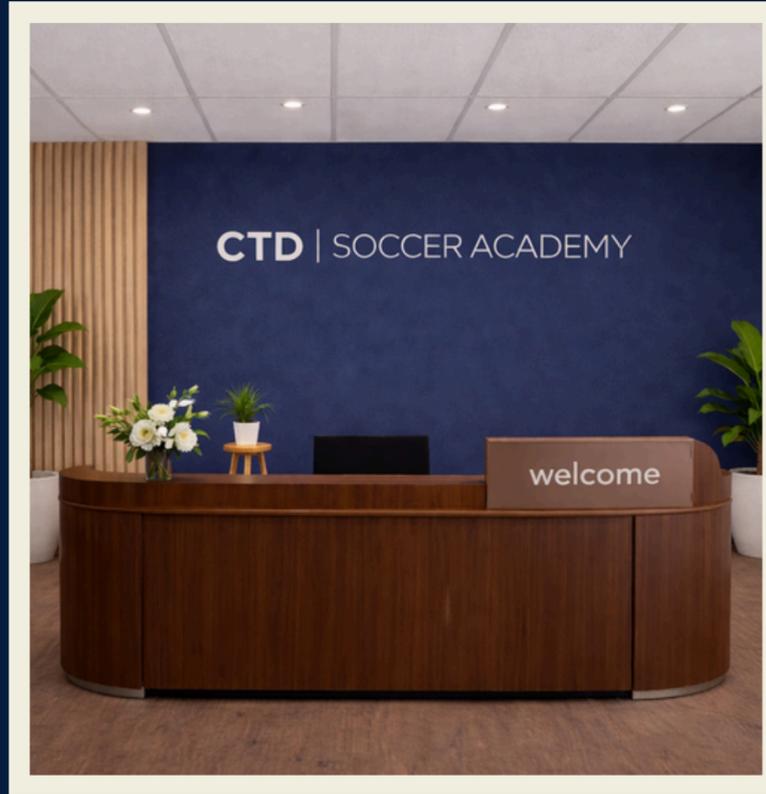
ARRIVE AT THE EDUCATION CENTER	7:45 AM
CTD BUS TO SOCCER 5	7:55 AM
SOCCER PRACTICE	8:00 AM
CTD BUS TO EDUCATION CENTER	9:55 AM
BREAK + FOOD	10:00 AM
ACADEMIC BLOCK 1	10:15 AM
LUNCH	12:00 PM
ACADEMIC BLOCK 2	12:45 PM
DEPARTURE	2:45 PM

## FRIDAY - HALF DAY

ARRIVE AT THE EDUCATION CENTER	7:45 AM
ACADEMIC BLOCK 1	8:00 AM
BREAK + FOOD	10:30 AM
ACADEMIC BLOCK 2	11:00 AM
DEPARTURE	12:45 PM

EARLY DROP OFF - 7:15 AM  
LATE PICK UP - 4:00 PM

# Mood BOARD



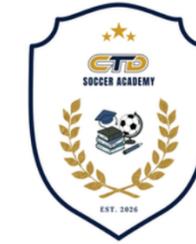
# TUITION OVERVIEW

LIMITED TIME  
OFFER



**\$19,999**  
per year

- Accredited Academics
- Elite Soccer Training
- Strength & Conditioning
- Personal Development
- Education Center Access
- Nike Training Kit
- Communication & Support
- Pathway Opportunities
- Transportation
- School trips
- Partnership Goody Bag
- Discount at JustFit (Lunches)



## EARLY ENROLLMENT:

- Players will receive a Grandfather Rate, locking in their tuition rate for two full academic years
- Discounted tuition rate
- Lock in their place before the academy reaches capacity
  
- We also offer sibling and friend enrollment discounts, which can be discussed and tailored on a case-by-case basis
- Monthly payments to break down the cost



# CTD | SOCCER ACADEMY

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## Apply in 3 steps



### 1) Submit an Inquiry Form

Parents complete a short online form with basic student information, academic needs, and soccer background.

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### 2) Family Consultation

Families meet with the Academy team for a conversation about goals, academics, and fit.

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### 3) Enrollment & Onboarding

Accepted families complete enrollment paperwork, finalize tuition, and receive onboarding details for academics, training, and the Academy calendar.

[CTDSOCCERACADEMY@GMAIL.COM](mailto:CTDSOCCERACADEMY@GMAIL.COM) | (954) 268-3402

[PARTNERSHIPS@HOLSTONACADEMY.ORG](mailto:PARTNERSHIPS@HOLSTONACADEMY.ORG) | (661) 578-6397



# THANK YOU

ACADEMIC EXCELLENCE & ELITE-SOCCER TRAINING

REACH OUT

[CTDSOCCERACADEMY@GMAIL.COM](mailto:CTDSOCCERACADEMY@GMAIL.COM)